

VEDANTAA INSTITUTE OF NURSING SCIENCES

DAHANU ,PALGHAR

REPORT ON WORLD BREASTFEEDING WEEK 2026

Theme: "Breastfeeding for a sustainable start in life: strengthen what works,"

Date: 1st–7th August 2026

Organized by: Department of Obstetrics and Gynaecology and Paediatric Nursing

Institution: Vedantaa Institute of Nursing Sciences

Introduction

World Breastfeeding Week 2026 was celebrated at Vedantaa Institute of Nursing Sciences from 1st to 7th August 2026 with the objective of promoting, protecting and supporting breastfeeding among mothers, healthcare professionals, students and the community.

A series of academic, creative and awareness activities were organized throughout the week. The programme emphasized the importance of breastfeeding for maternal and infant health and encouraged healthcare students and staff to become advocates for breastfeeding.

DAY 1 – INAUGURATION PROGRAMME

Date: 1st August 2026

Venue: Vedantaa Nursing College

The World Breastfeeding Week 2026 celebrations commenced with an inauguration programme at Vedantaa Nursing College. The programme was attended by faculty members, nursing students, interns, undergraduate and postgraduate students, and healthcare staff.

The inauguration highlighted the importance of breastfeeding as a simple, natural and effective way of improving the health and well-being of mothers and infants. The speakers emphasized the importance of early initiation of breastfeeding, exclusive breastfeeding during the first six months of life and continued breastfeeding along with complementary feeding.

The event also included a Rangoli Competition, through which students creatively presented messages related to breastfeeding, maternal health, infant nutrition and community support.

In rangoli competition total 9 Groups are participated including nursing students, staff nurses and medical students.

Rangoli competition:



The first day concluded with an encouraging message to all participants to actively promote breastfeeding and provide mothers with appropriate support and guidance.

DAY 3 – POSTER COMPETITION

Date: 3rd August 2026

Time: 10:00 AM – 11:00 AM

Venue: Nursing college

A Poster Competition was conducted in the FMT class - room. Students prepared informative and creative posters highlighting breastfeeding benefits, proper breastfeeding practices, maternal nutrition, exclusive breastfeeding and the role of family and healthcare workers in supporting breastfeeding mothers.

The activity provided an opportunity for students to communicate important health messages in a simple and visually attractive manner.

Total 22 students and Staff nurse were participated.



DAY 4 – HEALTH AWARENESS PROGRAMME IN WARDS

Date: 4th August 2026

Time: 10:00 AM – 11:00 AM

Venue: Wards

A Health Awareness Programme was conducted in the hospital wards. Patients, mothers and attendants were educated about the importance of breastfeeding and appropriate breastfeeding practices.

The healthcare team interacted with mothers and addressed common doubts and misconceptions related to breastfeeding. Special emphasis was placed on supporting mothers and creating a positive breastfeeding environment within families and healthcare facilities.



DAY 5 – QUIZ COMPETITION

Date: 5th August 2026

Time: 10:00 AM – 11:00 AM

Venue: Auditorium

A Quiz Competition was organized for nursing students, staff nurses undergraduate students and postgraduate students.

The quiz covered topics related to breastfeeding, maternal and child health, infant nutrition, lactation and breastfeeding recommendations. The competition encouraged participants to improve their knowledge while promoting healthy academic interaction among different groups of healthcare students. total 27 students & staff nurses were actively participated.



DAY 6 – CME AND VALEDICTORY PROGRAMME

Date: 7th August 2026

Time: 10:00 AM – 11:00 AM

Venue: Auditorium

The week-long celebration concluded with a Continuing Medical Education (CME) programme at the auditorium.

The CME provided an opportunity for healthcare professionals and students to update their knowledge regarding breastfeeding and maternal-child health. Important clinical and practical aspects of breastfeeding were discussed.

The programme concluded with appreciation for all faculty members, students and participants who contributed to the successful organization of World Breastfeeding Week 2026.

From 3rd to 7th August we organized the online series of webinar on breast feeding week:

VEDANTAA INSTITUTE OF MEDICAL SCIENCES
Vedantaa Hospital & Research Centre
VEDANTAA INSTITUTE OF NURSING SCIENCES
MUHS

NATIONAL SERIES OF WEBINAR
On
World Breast Feeding Week
(3rd to 7th August 2026)

The Theme For 2026 is:
Breastfeeding for a Sustainable Start in Life: Strengthen What Works
WABA | WORLD BREASTFEEDING WEEK 2026

VEDANTAA HOSPITAL & RESEARCH CENTER
वेदांता हॉस्पिटल अँड रिसर्च सेंटर
OUT PATIENT DEPARTMENT

Organised by;
Department of OBG and Pediatric Nursing

ORGANIZING COMMITTEE

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(Dean of VIMS)

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Ms.Roshni Patel
Nursing Tutor
VINS

Ms.Suchita Gayakwad
Nursing Tutor
VINS

Zoom Meeting link for 3rd to 6th August:-
<https://zoom.us/j/91952305685?pwd=TVcN0WSluBDrbvDD3pd3vMoTL06kCB.1>
Meeting ID: 919 5230 5685
Passcode: 055337

NATIONAL SERIES OF WEBINAR
On World Breast Feeding Week (2nd to 7th August)

KEYNOTE SPEAKERS



Prof.(Dr) sudha swamy
vice-principal cum professor
CON, ASMC,Shahjahanpur



Takhellambam Kiranmala Chanu
Professor cum Vice- Principal
Parul Institute of Nursing, Parul
university Vadodara(Ph.D Scholar)



Dr. N.Gayathiri
Professor, HOD – OBG
St. John's College of nursing



Dr. Annapurna Reddy C
Vice Dean-Academic /DNS
Integral University ,Lucknow



Dr Aparna B Sankhe
Principal
College of nursing J J Hospitals

CHAIRPERSONS



Prof.Vijimol
HOD OBG Nursing Department
Teerthanker Mahaveer College of Nursing
Teerthanker Mahaveer University



Dr.Moirangthem.Premabati Chanu
Principal
Vedantaa institute of Nursing sciences



Dr.Hemalatha B
Hod and professor. Department of
sree siddaganga college of nsg BH road
siddaganga And Research Center



Dr.N.Neetu Devi ,
Nursing Consultant ,
Uttar Pradesh State Medical Faculty

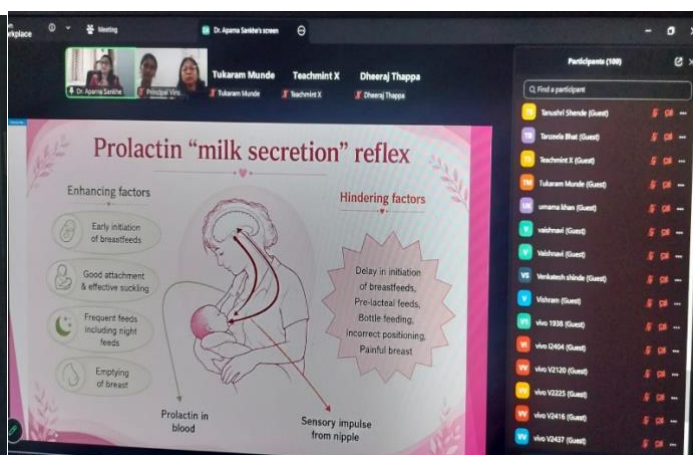
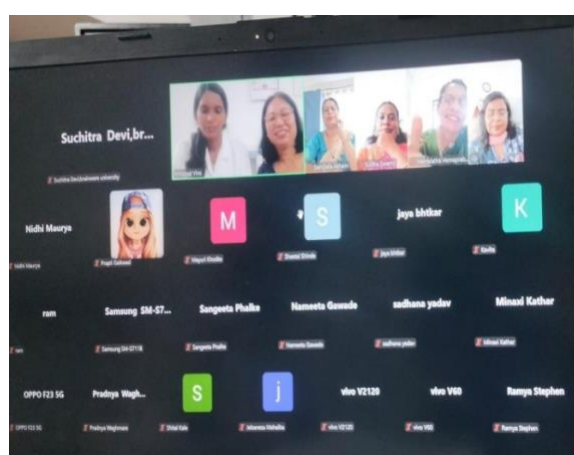
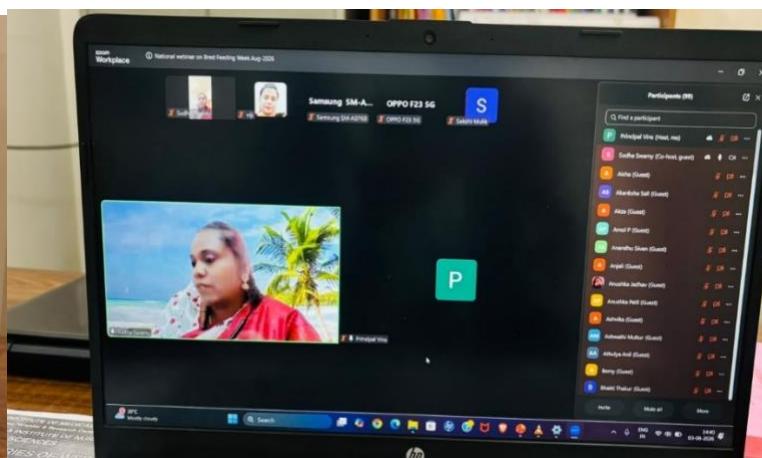


Sarojlata Akham
Prof. cum Principal, NEINS



PROGRAMME SCHEDULE

Date Time	Topic	Resource Person	Chairperson
3/08/26 2- 3pm	Creating sustainable support System of Breast feeding	Prof.(Dr) sudha swamy vice-principal cum professor CON, ASMC,Shahjahanpur	Prof.Vijimol HOD OBG Nursing Department Teerthanker Mahaveer College of Nursing Teerthanker Mahaveer University
4/08/26 2 - 3pm	Early initiation and exclusive breast Feeding	Prof. Takhellambam Kiranmala Chanu Vice- Principal, Professor & HOD of OBG Department Parul Institute of Nursing, Parul University, Vadodara, Gujarat	Dr.Moirangthem.Premabati Chanu Principal Vedantaa institute of Nursing sciences,Dahanu
5/08/26 2- 3pm	Common breast Feeding challenges on Lactation mothers	Dr. N.Gayathiri Professor, HOD – OBG St. John's College of nursing	Dr.Hemalatha B Hod and professor. Department of sree siddaganga college of nsg BH road siddaganga And Research Center
6/08/26 2- 3pm	Breast feeding Myths & Facts	Dr. Annapurna Reddy C Vice Dean-Academic /DNS Integral University ,Lucknow	Dr.N.Neetu Devi , Nursing Consultant , Uttar Pradesh State Medical Faculty
7/08/26 10-11am	Maternal nutrition and self care of Brest feeding	Dr Aparna B Sankhe Principal College of nursing J J Hospitals	Prof Sarojlata Akham Principal, NEINS



Conclusion

The celebration of World Breastfeeding Week 2026 at Vedantaa Institute of Medical Sciences was successfully conducted through a combination of educational, creative and awareness-based activities.

The week provided an effective platform to increase knowledge about breastfeeding among students, healthcare professionals, mothers and the community. The programmes reinforced the message that every mother deserves adequate information, encouragement and support to breastfeed successfully.

The activities also strengthened the commitment of the institution and its healthcare teams toward promoting, protecting and supporting breastfeeding for healthier mothers, healthier babies and a healthier community.

Thank you